

Pierre Fabre unveils its ALL project: the largest international dermatology database.

Over 50,000 people surveyed, in 20 countries, on 5 continents.

Castres, June 19, 2023 - On the occasion of the 25th World Congress of Dermatology (WCD), which will be held in Singapore from July 4 to 7, the Pierre Fabre Patient Relations Department will present the **ALL project**, a large-scale survey, the **largest ever conducted in dermatology**.

This project, launched at the end of 2022, with the help of the company EMMA, aims to collect data on all skin types (ALL Skins), all skin diseases (ALL Dermatoses) and all phototypes (ALL Colors) in order to build **the largest international private database**.

50,552 people, from the adult populations of 20 countries (representing more than 50% of the world's population) on five continents, answered the 65 ALL project questions.

The main themes discussed are related to the **prevalence and the impact of medical conditions**, but also **the behaviors, care pathways and needs of patients** affected by one or more dermatoses such as atopic dermatitis, psoriasis, acne, rosacea, and vitiligo (see complete list of subjects in Appendix 1).

The strength of this study lies in the **considerable extent of the data collected and its representativeness**: the respondents are drawn from samples proportional to the population of each country (sizes of samples per country in Appendix 2), enabling a very reliable analysis of needs on a global scale, by geographical territory.

The **3.3 million data items** thus compiled will identify the information essential to a better understanding of patient experiences.

"The creation of this database, exceptional for its geographical coverage, confirms our commitment to work alongside healthcare professionals around the world to contribute to improving the quality of life of patients suffering from skin diseases. Knowing their expectations better will allow us to guide our way of working and innovate to always better support them in their dermatology care journey." **says Núria Perez Cullel, Medical Affairs and Patient & Consumer Relations Vice President at Pierre Fabre.**

More than one in three people suffer from a skin disease, and yet health and prevention policies do not consider dermatology a public health priority. The ALL project aims to provide **a global overview of the prevalence of the main skin diseases and their consequences** in order to generate **awareness among all stakeholders**. Patients with dermatological diseases must receive more support and it is essential to convince the public authorities to give **greater importance to dermatoses in prevention programs**.

This project, which is one of a kind, has already won the support of opinion leaders of international renown: Dr. Jean Hilaire Saurat of the University of Geneva (acne), Dr. Gil Yosipovitch of the University of Miami (pruritus), Dr. Henry Lim of the University of Detroit and Dr. Khaled Ezzedine, dermatologist at the Paris Public Assistance Hospital (for photoprotection), Dr. Julien Seneschal, dermatologist at the Bordeaux University Hospital (vitiligo), and Dr. Marie Aleth Richard, dermatologist at the Marseilles Public Assistance Hospital and former president of the French Society of Dermatology.

The ALL study data will also be shared with patient associations in order to help them make their case to the general public, health care professionals and the authorities. Seven patient associations have already contributed to this initiative in France and abroad.

“For health care professionals, the ALL project is unique. Based on its methodology, it will allow us to describe, for the first time, the perceived prevalence of pruritus throughout the world, regardless of patients’ ethnicity, gender, age or region!” says **Dr. Gil Yosipovitch, Director of the Miami Itch Center (Dr. Phillip Frost, Dept. of Dermatology, Miller School of Medicine, Miami, Florida, USA).**

About the Pierre Fabre Group

Pierre Fabre is the 2nd largest dermo-cosmetic laboratory in the world and the 2nd largest private French pharmaceutical group. Its portfolio includes numerous medical franchises and international brands such as Pierre Fabre Oncologie, Pierre Fabre Dermatologie, Eau Thermale Avène, Ducray, Klorane, René Furterer, A-Derma, Naturactive, Elgydium, Inava and Arthrodont.

In 2022, Pierre Fabre recorded turnover of €2.7 billion, 69% of which was generated internationally in some 120 countries, and invested more than €170 million in R&D.

The group has always been based in the Occitanie region of France and manufactures 90% of its products in France. It employs nearly 9,600 people worldwide.

Pierre Fabre is 86% owned by the Pierre Fabre Foundation, a foundation recognized as being of public interest since 1999, and secondarily by its employees through an employee shareholding plan.

In 2022, the Group's CSR approach was assessed as "Exemplary" by the independent organization AFNOR Certification for the Engagé RSE (Committed to CSR) label (ISO 26000 standard for sustainable development).

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APPENDICES

Appendix 1: list of subjects studied

Acne, psoriasis, rosacea, eczema, lentigo, skin cancers, vitiligo, hair and nail disorders, wounds/healing, pain and pruritus, cosmetic procedures, oral care disorders, sun protection.

Appendix 2: sample sizes by country

5,000 people in China; 5,000 people in the United States; 4,001 people in Brazil; 4,001 people in Italy; 4,000 people in France; 4,000 people in Germany; 4,000 people in Spain; 3,000 people in India; 2,500 people in Canada; 2,500 people in Mexico; 2,500 people in Poland; 2,500 people in South Korea; 2,000 people in Australia; 1,000 people in Denmark; 1,000 people in Israel; 1,000 people in Portugal; 1,000 people in South Africa; 750 people in the United Arab Emirates; 500 people in Kenya; 300 people in Senegal.

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